



THE LEADER IN SATELLITE BROADCAST & INNOVATION

- BROADCASTING 3700 TV CHANNELS AND 1100 RADIO STATIONS
- NEARLY 200 HDTV CHANNELS VIA 8 ORBITAL POSITIONS
- BROADCASTING NEW DIMENSIONS IN 3D TV:
 - 3D channel on EUROBIRD™ 9A since March 2009
 - Broadcasting 3D events for our key premium platforms and directly into cinemas
- AUDIENCE OF MORE THAN 200 MILLION CABLE AND SATELLITE TV HOMES
- KA-SAT AT 9° EAST - OUR NEW GROUND-BREAKING HIGH THROUGHPUT SATELLITE WITH RECORD 70 GBPS CAPACITY TO SERVE USERS ACROSS EUROPE AND MEDITERRANEAN BASIN
- KEY PLAYER IN GSM BACKHAUL AND TRUNKING IN THE MIDDLE EAST & AFRICA

6 NEW SATELLITES TO LAUNCH BEFORE EARLY 2013

- >> W3C at 16° East - launch due in 3rd quarter 2011
- >> ATLANTIC BIRD™ 7 at 7° East - launch due in 4th quarter 2011
- >> W6A at 21.5° East - launch due in 3rd quarter 2012
- >> W5A at 70.5° East - launch due in 4th quarter 2012
- >> EUROBIRD™ 2A at 25.5° East - launch due early 2013
- >> W3D at 16° East - launch due early 2013



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