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media & satellite expo



CABSAT

28 February - 1 March, 2012

Dubai International Convention and
Exhibition Centre

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CABSAT Academy!**



The **CABSAT Academy** – Brings together the two sides of the show into one expanded and multi-stream knowledge exchange platform. It features free-to-attend sessions in one centrally-located networking area. It includes the GVF Satellite MENA Summit as well as the interactive workshops organised by twofour54 tadreeb in conjunction with the BBC Academy and the masterclass in conjunction with INA.

FREE TO ATTEND - GVF Satellite MENA Summit

Dates: 29 February – 1 March 2012
Title: The GVF Satellite MENA Summit includes the MENASAT Satellite Interference Mitigation Forum on 29 February and the GVF MENASAT Satellite Markets & Services Summit on 1 March
Representing ITU, CNN, SES, Arab Advisors Group, EUTELSAT and Thuraya among others
Speakers:
Timing: Wednesday 29 February & Thursday 1 March 11am – 5.30pm
Location: Al Ain Meeting Room B

FREE TO ATTEND – twofour54 tadreeb Workshops and Masterclass

twofour54 tadreeb Workshops in conjunction with the BBC Academy

Dates: 28 February – 1 March 2012
Title: Flexible Tools for Production, Multiplatform and on-demand and Introduction to Stereoscopic 3D/td
Presenter: Andy Wilson, BBC Academy
Timing: Tuesday 28 February 1.30pm and 3.30pm
Wednesday 29 February 4.00pm; 11.00am & 1.30pm
Thursday 1 March 2.30pm; 1.00pm & 11.00am
Duration of sessions: 1 Hour

Location: Sheikh Saeed Halls

twofour54 tadreeb Masterclass in conjunction with INA

Dates: 29 February – 1 March 2012

Title: Preserving, Digitising and Valorising your Audiovisual Archives : Riding the Long Tail

Speaker: Didier Giraud, INA

Timing: Wednesday 29 February 12.15pm

Thursday 1 March 12.15pm

Duration of sessions: 45 minutes

Location: Sheikh Saeed Halls

FREE TO ATTEND – Vendor Presentations from Blue Lucy Media, Emotion Systems, Dubai Studio City, Liosor Ventures and Yahsat among others

Don't miss the opportunity to enhance your skills FOR FREE as you learn from leading industry specialists at the Middle East's largest digital media & satellite expo.

To register your interest for the Summit, Workshops and Masterclass, [please visit](#)

Show Timing:	
28 - 29 February	10am - 6pm
1 March	10am - 5pm

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