



**CONVERGE  
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COMMUNICATE**

The Middle East's largest digital  
media & satellite expo



**CABSAT**

28 February - 1 March, 2012

Dubai International Convention and  
Exhibition Centre

Register now for **FREE workshops organised by twofour54  
tadreeb**



During CABSAT 2012, **twofour54 tadreeb**, the region's premier training academy is offering visitors a series of specialist workshops in partnership with the **BBC Academy**.

Designed for industry professionals, these one hour sessions delivered at the CABSAT Academy will provide the perfect platform to enhance your skills as you learn from one of the world's leading broadcasters.

Workshops include:

#### **Flexible Tools for Production**

How to save money and get more technology in the hands of your programme makers.

Tuesday 28 February 1.30pm

Wednesday 29 February 4.00pm

Thursday 1 March 2.30pm

#### **Multiplatform and on-demand**

Learn more about transcoding and end-to-end file management and balancing across different IP platforms including

mobile and Connected TV sets.

Tuesday 28 February 3.30pm

Wednesday 29 February 11.00am

Thursday 1 March 1.00pm

#### **Introduction to Stereoscopic 3D**

An introduction to the science, magic and systems behind successful 3DTV

Wednesday 29 February 1.30pm

Thursday 1 March 11.00am

**Show Timing:**

**28 - 29 February** 10am - 6pm

**1 March** 10am - 5pm

**Register Now**



[Don't miss your opportunity](#) to attend as seats are limited. To register for workshops, click [here](#)

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