

DAY 1

TUESDAY | 21ST OF MARCH

TIME	COMPANY	SESSION TITLE	SPEAKERS
11:00 - 12:00	OSN	OSN CONTENT PROTECTION WORKSHOP (FIGHTING PIRACY IN THE MENA IS NOT A LOST CAUSE)	SOPHIE MOLONEY Chief Legal Officer, OSN REHAM AKL Content Protection Marketing, OSN ERIC MACINNES Media Consultant, OSN
12:00 - 12:40	SPECTRA LOGIC	ESTABLISHING A HYBRID CLOUD ECOSYSTEM FOR CONTENT ARCHIVE	TIM BECK Regional Sales Director, Spectra Logic
13:00 - 13:40	ERSTREAM	HOW TO DELIVER YOUR CONTENT THROUGH WITH THE BEST OPTIONS?	OĞUZ ERGİNER Sales & Marketing Director, Erstream
13:40 - 14:20	FORSWAY SCANDANAVIA AB	COST EFFECTIVE HYBRID SATELLITE-TERRESTRIAL BROADBAND	MATS ANDERSSON Chairman, Forsway Scandinavia AB
14:20 - 15:00	QARVA	"4K LIVE TV STREAMING OVER THE GLOBE - QARVA MULTIPIPE LONG RANGE LOW LATENCY STREAMING TECHNOLOGY"	IRAKLY NAKASHIDZE Vice President: Global Sales, Qarva

DAY 2

WEDNESDAY | 22ND OF MARCH

11:00 - 12:00	OSN	OSN CONTENT PROTECTION WORKSHOP (FIGHTING PIRACY IN THE MENA IS NOT A LOST CAUSE)	SOPHIE MOLONEY Chief Legal Officer, OSN REHAM AKL Content Protection Marketing, OSN ERIC MACINNES Media Consultant, OSN
12:00 - 12:40	FORSWAY SCANDANAVIA AB	COST EFFECTIVE HYBRID SATELLITE-TERRESTRIAL BROADBAND	MATS ANDERSSON Chairman, Forsway Scandinavia AB
11:40 - 12:00	TOUCHSTREAM	HOW OPERATIONS ANALYTICS HAS BENEFITED MAJOR LIVE STREAM EVENTS	BRENTON LEE OUGH CEO, Touchstream

TIME	COMPANY	SESSION TITLE	SPEAKERS
13:40 - 14:20	GLOBECAST	HOW TO OPTIMIZE YOUR CDN'S BILL?	SAMY BOUCHALAT Marketing Solutions Director at Globecast
14:30 - 14:50	AKAMAI	WHY YOU SHOULD BE DELIVERING HIGHER QUALITY VIDEO TO A MENA AUDIENCE - AT SCALE	DAVID KEANE Senior Director EMEA, Akamai
15:00 - 15:40	SDMTECH	A NEW APPLICATION OF 4G-LTE ON THE OTT VIDEO AND INTERNET ACCESS SERVICE	JASON HE Sales Director, SDMtech

DAY 3
THURSDAY | 23RD OF MARCH

11:00 - 11:40	FROST & SULLIVAN	OTT VIDEO: THE ESSENTIALS FOR OTT VIDEO DELIVERY AND MONETIZATION	VIDYA NATH Research Director, Frost & Sullivan
11:40 - 12:00	QUANTUM	POWER WHAT'S NEXT WITH QUANTUM STORNEXT	MOHAMED JAFFREY Regional Sales Manager, Quantum
12:00 - 12:40	TULIX	LEVERAGING THE POWER OF STREAMING TECHNOLOGY TO ATTRACT A BROADER AUDIENCE	ANDY TUGGLE Vice President Sales & Marketing
12:40 - 13:20	FORSWAY SCANDANAVIA AB	COST EFFECTIVE HYBRID SATELLITE-TERRESTRIAL BROADBAND	MATS ANDERSSON Chairman, Forsway Scandinavia AB